



Research | Action specializes in strategic campaign and other research to help social movements grow and build power. Our members have decades of experience in organizing, research, policy analysis, and communications. We work with unions, workers' centers, social justice and solidarity economy organizations, and the public sector to conduct campaign and issue research and help build strategic capacity.

See researchaction.net/projects for more information about our work. We provide the following services:

Campaign Research & Reports

- Strategic, multi-method research on an employer, industry or issue
- Participatory Action Research involving organization members
- Presentation and training for your staff
- Reports for internal use or public release

Membership Surveys

- Survey design for collection of data from membership
- Strategy for achieving high response rates
- Analysis of the membership data
- Presentation for staff and report for internal use or public release

Group Evaluation & Organization Learning

- Site visit observations
- Focus groups
- Interviews with staff, members, clients
- Participatory evaluation
- Case studies
- Creation of metrics and benchmarks
- Recommendations

Training & Popular Education

- Planning for an organizing, bargaining or policy campaign
- Trainings on research or campaign topics
- Mentoring for research and campaign staff
- Seminars on the labor movement and strategic research

Communication Tools

- Op-Eds
- Features
- PowerPoints/Slides to Educate
- Briefs/Memos
- Reports
- Videos and Audio Podcasts

Member of the U.S. Federation of Worker Cooperatives and the New Economy Coalition